



LABELLING AND ADVERTISING REGULATIONS

The National Department of Health published proposals earlier in the year for public comment. There had been some initial confusion as multiple versions were published culminating in the R3337 with a due date for comments by 21 July 2023.

Thank you to the Members who submitted comments to the Technical Committee as well as those who were individually able to assist with the review of these proposals. In this regard we also received valuable input from various organizations but especially the numerous workshops of the CGCSA. SAFJA submitted its comments on behalf of the Juice Industry which are available under the members section of our website.

In addition to the significant impact of the content of the proposals, it was clear during the consultation process that several issues required attention such as the need for access to the supporting guidelines; the lack of involvement of NEDLAC; the unavailability of an economic impact study; and the insufficient period allowed for review and submission of comments. These are all receiving attention and regarding the latter the Department on 8 August agreed to extend the deadline to 21 September 2023. The Technical Committee will now deliberate further with a view to additional submissions and any further comments from Members by 8 September would be welcome.

COMMITTEE UPDATES

The Technical Committee elected Anine Schoevers as Team Leader. In principle, Members are welcome to participate in specific issues and thereby augment the resources of the committee.

Zolile Ntukwana of PepsiCo stepped down from the Board and we thank him for his valuable insights and contributions to SAFJA. To ensure continuity Le-Anne Engelbrecht was co-opted by the Board up to the next Annual General Meeting. Le-Anne is the General Manager: Beverages for PepsiCo and we welcome her on board.

THE 2023 IFU JUICE CONFERENCE

Refer to the IFU's August 2023 newsletter for a final event wrap-up:

<https://www.flipsnack.com/IFUFruitJuice/ifu-juiceletter-august-2023/full-view.html>



NEWS BULLETINS

- Membership certificates and invoices for settlement have been issued and we thank Members for their continued support of SAFJA.
- We last updated our records before COVID and will soon be circulating Members to update our contact details and other member details.
- Implementation of our self-regulatory program continues and will include Proficiency Testing for participating laboratories.
- We await further developments regarding the APS Amendment Bill.
- Regarding the Health Promotion Levy, the Draft Rates Bill of 31 July 2023 indicates an increase to R2.31 from 1 April 2025 but we await further developments in respect of any potential extensions to the Sugar Tax framework.



We welcome SAICRA (the South African Industrial Container Reconditioners Association – www.saicra.co.za) as a new associate member.

NEXT GENERAL MEETING

Please diarize the next General Meeting on 8 November 2023.

Rudi Richards, SAFJA, March 2023



“

“Once you say farewell to high standards and discipline
you say goodbye to success”

”

– Alex Ferguson