



EUROPEAN ASSOCIATION OF
FIBRE DRUM MANUFACTURERS

SEFFI at a glance

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Rob Lee – Commercial Director, Industrial Packaging Ltd.

President of SEFFI

Some Facts about SEFFI

- Founded in 1991 by members from France & UK
- Majority of our members are family businesses
- Youngest member born in 1990, oldest in 1940's
- Females love fibre drums
- Fibre drum manufacturers like cars, sailing and



SEFFI Members



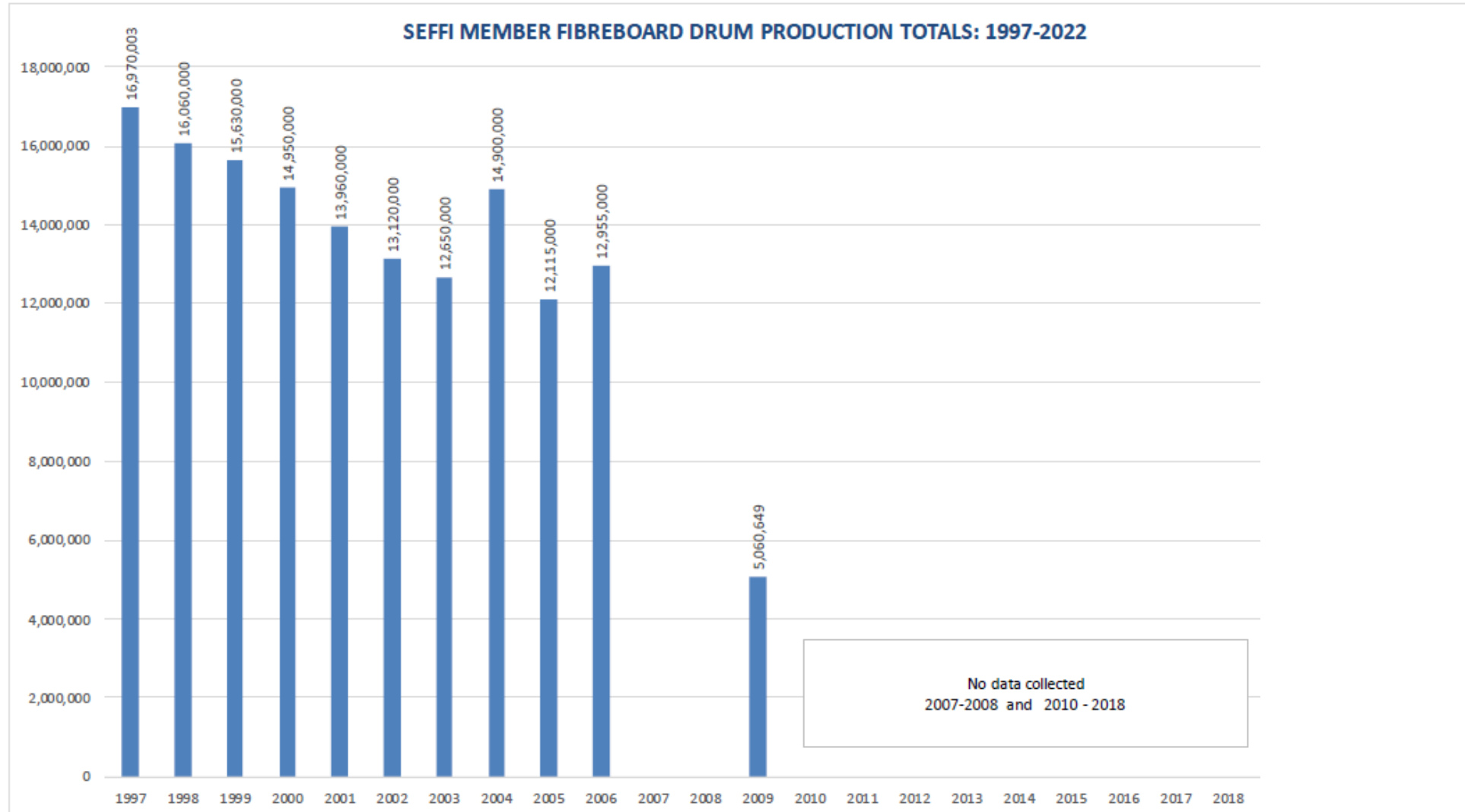
16 producer members and 2 associate members throughout 11 countries

SEFFI Objectives



- ✓ **Networking** forum to facilitate mutual problem solving in our industry
- ✓ Monitor, understand and **influence** environmental & dangerous goods **regulations**
- ✓ Promote wider appreciation and **acceptance** of Fibre Drums
- ✓ Support **reuse** and **recycling** of fibre drums globally

Statistics



Future of Fibre Drums



Threats:

- Packaging legislation

Opportunities

- Sustainability tailwind
- Technology – automation, adding barriers and liners to drums

